

# 2nd Annual

**FREE**  
for Vets!



Presented by:



**Saginaw Bay Charity Walleye Fishing  
Tournament for our Michigan Veterans**

**June 16th - 17th, 2012**

**Veteran's Memorial Park**

**Saginaw Bay • Bay City, Michigan**



Dear Potential Sponsor, Donor or Volunteer,

Plans for the second annual Walleyes for Warriors Veteran's charity recreational event are underway! Again, ALL Veterans of the U.S. Armed Forces are encouraged to participate, especially those who served in overseas conflicts, have service-connected disabilities, have Purple Hearts, or were POWs. We expect to have an excellent turnout again!

Highlights from the 2011 WFW event include:

- 90 volunteer boat captains took 175 vets from Vets Park down the river to the Saginaw Bay for 5 hours of fishing. U.S. flags were flying along both sides of the river and military music played on the loudspeakers as crowds cheered.
- Sack lunches were provided to each fisherman. Catered roast pork dinner was provided under a large outdoor tent.
- Colors ceremony was held by the DNR and Sheriff's Department.
- Fish were measured, weighed, and prizes were given (vets took home their cleaned fish).
- Vets wore printed t-shirts, were given decals for their vehicles, and were also provided with numerous donated gifts.
- Antique military vehicles were on display and motorcycle groups gave a special honor to the Vets. The Ogitchedaw Veterans and Warriors Society of the Saginaw Chippewa Tribe did a drum ceremony.
- Discounts were given at local motels and financial help was given for those who would have been otherwise unable to attend. Gifts of money were also given to some recently returned Vets in need.

In order to make an event like this possible, sponsors, donors, and volunteers are key! Presenting sponsors were generous in providing for large expenses. Many other sponsors were equally important and their willingness to provide for this event made it a quality and memorable experience. Volunteers were outstanding doing duties such as setting up, cleaning up, directing parking, loading and unloading Vets from boats, managing boating traffic, cleaning/boxing fish for Vets to take home, and much more! The event was so meaningful to the Vets that within the week calls and emails were coming in from donors and volunteers wanting to be sure they were part of the event in 2012!

If you are willing to be a sponsor for the 2012 Walleyes for Warriors event, please see the Sponsorship Form on the back side of this brochure! Also, a website has been set up where a list of sponsors and donors, as well as pictures from the 2011 event, can be viewed. The website is: [www.walleyesforwarriors.com](http://www.walleyesforwarriors.com) Vets wishing to attend will also find the 2012 Entry Form. Please consider being a part of the 2012 Walleyes for Warriors event! Also, feel free to share this information with anyone you know who might also be interested.

Thank you for your interest in saying "Welcome Home" and showing appreciation to our Veterans for serving our country. Again this year, proceeds beyond expenses will go to the **Paralyzed Veterans Association of America** and the **Brain Injury Association of MI**, a 501C3 state chartered organization. Tax deduction information will be provided upon processing of your donation or sponsorship.

Sincerely,

Nels Larsen, Coordinator

Walleyes For Warriors

## Contact Information

If you have any questions, would like more information on being a sponsor, donor, or volunteer, or you are a veteran who would like to take part in the 2012 Walleyes for Warriors event, please visit our website at [www.walleyesforwarriors.com](http://www.walleyesforwarriors.com) or call Nels Larsen at (989) 837-2681. You can also email Nels at [skeeter185@charter.net](mailto:skeeter185@charter.net)

Walleye pros and volunteers who would like to volunteer their boating services can download a volunteer form from the website, fill it out, and mail it to:

Nels Larsen  
Attn: Walleyes for Warriors  
4202 Flajole Rd.  
Midland, MI 48642

For additional information contact Nels Larsen at (989) 837-2681 or call Rick Briggs at the Brain Injury Association of Michigan Veterans Program at (810) 229-5880 or e-mail to [veterans@biami.org](mailto:veterans@biami.org)



**About the Paralyzed Veterans of America:** The Paralyzed Veterans of America is the only chartered veterans' service organization dedicated solely to the benefit and representation of veterans with spinal cord injury or disease. There are 34 chapters across the country representing nearly 20,000 veterans.



**About the Brain Injury Association of Michigan (BIAMI):** BIAMI is celebrating its 30th Anniversary as it continues to strive to provide persons with a brain injury and their families, healthcare professionals, and the general public with the resources necessary to enhance brain injury awareness, education, prevention, and support. BIAMI is also fields the first and only dedicated Veterans Program staff within the Brain Injury Association of America.





## 2012 Walleyes for Warriors Sponsorship Information

- All sponsorships will receive:** Listing in the 2012 WFW Event Program and recognition at the event.
- Sponsorships \$250+ also receive:** Name printed on Walleyes for Warriors t-shirts and small corporate name & logo in the Event Program.
- Sponsorships \$500+ also receive:** Your furnished company banner displayed at Captain's Meeting, Weigh-in, and Awards Banquet.
- Sponsorships \$1,000+ also receive:** A 1/2 page ad for your company in the Event Program & mention leading up to and throughout the event.
- Sponsorships \$2,500+ also receive:** Your medium corporate name and logo listing on poster/flyers and publications printed after receipt of sponsorship
- Sponsorships \$5,000+ also receive:** Your corporate name listed as Presenting Sponsor with a large corporate logo listing on Event Program, poster/flyers, and publications printed after receipt of sponsorship. Your large furnished company banner displayed at Captains Meeting, Weigh-in activities, and the Awards Banquet; and a special recognition plaque furnished for being the Presenting Sponsor.

**\* Deadlines for printed materials in effect to receive sponsorship mention.**

- - - - - Cut here and mail the bottom portion with your check. Thank you! - - - - -

Company/Donor's Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ City, State, ZIP: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Sponsorship Level:**

- |   |   |
|---|---|
| <input type="checkbox"/> Presenting Sponsor - \$5,000 | <input type="checkbox"/> Platinum Sponsor - \$2,500   |
| <input type="checkbox"/> Gold Sponsor - \$1,000       | <input type="checkbox"/> Silver Sponsor - \$500       |
| <input type="checkbox"/> Bronze Sponsor - \$250       | <input type="checkbox"/> Contributing Sponsor - \$100 |
| <input type="checkbox"/> Other - \$ _____             |   |

Make checks payable to: **BIAMI Vets Program** and write **"Walleyes"** in the remarks section.  
 Mail check to: **BIAMI Vets Program, Attention: Nels Larsen, 4202 Flajole Rd., Midland, MI 48642**

**\* All donations are tax deductible!**