



3rd Annual TIGHT LINES FOR TROOPS

For more information

about the Tight Lines for Troops Sponsorship Form or to participate in other opportunities to help, please contact **Bob Guenthardt** at (231) 723-3282 • renegade22@att.net or **Rick Briggs** at (810) 229-5880 • veterans@biami.org

All donations are tax deductible. Please make checks payable to:
Tight Lines for Troops

Mail to: **Tight Lines Sponsorship**
P.O. Box 274
Manistee, MI 49660

TIGHT LINES FOR TROOPS Sponsorship Commitment Form

Name: _____ Date: _____

Address: _____

City, State: _____ Zip Code: _____

Telephone: _____

E-mail: _____

Sponsorship level:

- | | |
|---|--|
| <input type="checkbox"/> SCHOLARSHIP SPONSOR \$250 | <input type="checkbox"/> EVENTS SPONSOR \$5,000 |
| <input type="checkbox"/> CONTRIBUTING SPONSOR \$500 | <input type="checkbox"/> PRESENTING SPONSOR \$10,000 |
| <input type="checkbox"/> SILVER SPONSOR \$1,000 | |
| <input type="checkbox"/> GOLD SPONSOR \$2,500 | <input type="checkbox"/> OTHER \$ _____ |

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Questions: **Rick Briggs (810) 229-5880**
Bob Guenthardt (231) 723-3282

**FREE
FOR VETS**

SPONSORSHIP FORM



3rd Annual TIGHT LINES FOR TROOPS

Charity Fishing Tournament for Michigan's Veterans

May 18 & 19, 2012 • Manistee, Michigan
Lake Michigan



**Manistee County
Charter Boats**



2012 SPONSORSHIP FORM



**TIGHT
LINES
FOR TROOPS**

Sponsorship Form

Tight Lines for Troops Background Information

The concept for the charity fishing tournament began with Manistee County charter Captain Bob Guenthardt. Bob is a former Ogema of the Little River Band of Ottawa Indians and a proud Army veteran. His idea and desire to show our appreciation to members of the military for their dedication and sacrifice provided the foundation for this unique event. In the fall of 2009, Captain Bob, the Little River Band of Ottawa Indians and the Little River Casino Resort created a "Host Committee", which later reached out to the Paralyzed Veterans of America, Michigan Chapter and the Brain Injury Association of Michigan to ask if they could help make it happen. Their response was a resounding "YES"! With their expertise in running these types of events for Veterans, the Host Committee and their group of volunteers all felt confident they could provide a successful and memorable event.

The 2010 "Tight Lines for Troops" Host Committee is proud of their highly successful inaugural event. The event was so successful the decision was immediately made to make it an annual event. Thus the "Tight Lines for Troops" for 2011 proceeded full speed ahead with 40 Charter Captains and first mates, local Veterans groups – American Legion and VFW, United Veterans Council, Little River Band of Ottawa Indians Warrior Society, our local National Guard and U.S. Coast Guard, Rolling Thunder, Patriot Guard, Manistee County Convention and Visitors Bureau, the Manistee Chamber of Commerce, and a host of volunteers from across the state participated in the 2011 Event.

The "3rd Annual Tight Lines for Troops" in 2012 will provide Gold Star family boats for those families who have lost a Service Member in Iraq or Afghanistan. There will also be POW boats for members of Michigan's "Prisoners of War" chapter, which is the largest such organization in the nation. Of course the main battle for bragging rights will come down to the Navy, Air Force, Marines, and Coast Guard Teams that try to knock Team Navy off their "2011 Governor's Cup" championship.

In addition to the charter boat fishing opportunities, the "Pier, Shore and River Division" has expanded to include opportunities for Veterans to fish from the pier or go wading and canoeing on the beautiful river. All the awards and gifts provided are available to both divisions.

The Boaters Division participants will leave Seng's Marina, 47 Lake Street, which will also host the weigh in, banquet and awards ceremony. The "Pier, Shore and River Division" participants will be transported to their sites separately. Manistee County is world renowned for its outstanding fishery and more recently for its dedication to universal access including their beautiful beaches on both sides of the piers, and several recently completed universally accessible fishing piers along the river.

It is with great pleasure and honor that we all look forward to hosting the "3rd Annual Tight Lines for Troops Charity Fishing Tournament for Michigan's Veterans" on May 18 & 19, 2012.

DONATION PROCEEDS BENEFIT:

The Brain Injury Association of Michigan (BIAMI) serves to provide persons with a brain injury and their families, healthcare professionals, and the general public with the resources necessary to enhance brain injury awareness, education, prevention, and support.

www.biami.org

Paralyzed Veterans of America is the only chartered veterans service organization dedicated solely to the benefit and representation of veterans with spinal cord injury or disease. There are 34 chapters across the country representing nearly 20,000 veterans.

www.michiganpva.org

Manistee County Veterans Endowment Fund

In honor of his father, who served in the Dutch Army during World War II, and in appreciation of American and Allied soldiers who liberated the Netherlands when he was a boy, Ted Arens and his wife Pam established the Manistee County Veterans Endowment Fund. The Fund supports the unmet needs of veterans and their families who reside in Manistee County, including Canadian and Allied soldiers with wartime service. It is administered through the Manistee County Foundation. www.manisteefoundation.org

Donations cover the expenses of the tournament participants based on need, including transportation and lodging, and event expenses. Residual proceeds benefit the veteran's programs of Michigan Paralyzed Veterans of America, the Brain Injury Association of Michigan, and the Manistee County Veterans Endowment Fund.

All sponsors will be listed in the event program in the appropriate level category. Sponsors will also have listings and mentions leading up to and throughout the event as appropriate.

All donations are tax deductible. Please Make Checks Payable to: **Tight Lines For Troops**

Please take the time to visit our website for complete information about the event.

www.tightlinesfortroops.com

Tight Lines for Troops Sponsorship Levels

Scholarship Sponsor \$250

This sponsorship helps veterans who would not otherwise be able to attend.

- Sponsor mention at weigh-in activities and awards banquet.

Contributing Sponsor \$500

- Small corporate name and logo on publications printed after sponsorship commitment.

Silver Sponsor \$1,000

- Medium corporate name and logo on publications printed after sponsorship commitment.

Gold Sponsor \$2,500

- Half page ad in the event program.
- Large corporate name and logo on publications printed after sponsorship commitment .
- Web-site link to your business on www.tightlinesfortroops.com

Events Sponsor \$5,000

- Complimentary Events: captains' & veterans' meeting & dinner, fishing tournament weigh-in, and awards banquet.
- One 10' name and logo company banner displayed at appropriate events and at awards banquet.
- Full page ad in event program.
- Large corporate name and a logo listing on publications printed after sponsorship commitment.
- Web-site link to your business on www.tightlinesfortroops.com

Presenting Sponsor \$10,000

- Exclusive category name/logo designation as presenting sponsor on all promotional materials.
- 20' primary event signage prominently displayed over main stage and all event areas as appropriate.
- Full page ad on inside front cover and welcome letter from your company's CEO in the event program.
- Presenting sponsor listing and mentions including stage presentations, event promotions, pre and post weigh-in activities, and print and broadcast interviews.
- Web-site link to your business on www.tightlinesfortroops.com
- Currently Little River Casino Resort & Manistee County Charter Boats are presenting sponsors.