



AD SPECS

Please follow the specifications outlined below when sending ad files for insertion into the 2012 Brain Injury Association of Michigan Ad Journal & Program Book.

Ad sizes are indicated on following pages. It is preferred that ads are in electronic format only. You are encouraged to supply Press Optimized PDF's.

SUPPORTED FILE FORMATS ARE AS FOLLOWS (MAC OR PC):

Adobe InDesign

Include all supporting fonts and graphics.

Adobe Acrobat

PDF's distilled using Job Setting: Press, fonts must be embedded.

Other Software

See website listed below for Adobe® JobReady® PDF conversion software.

Please notify the Association office of your ad purchase before sending it to www.fipprint.com

Send all files using our website, **www.fipprint.com**.

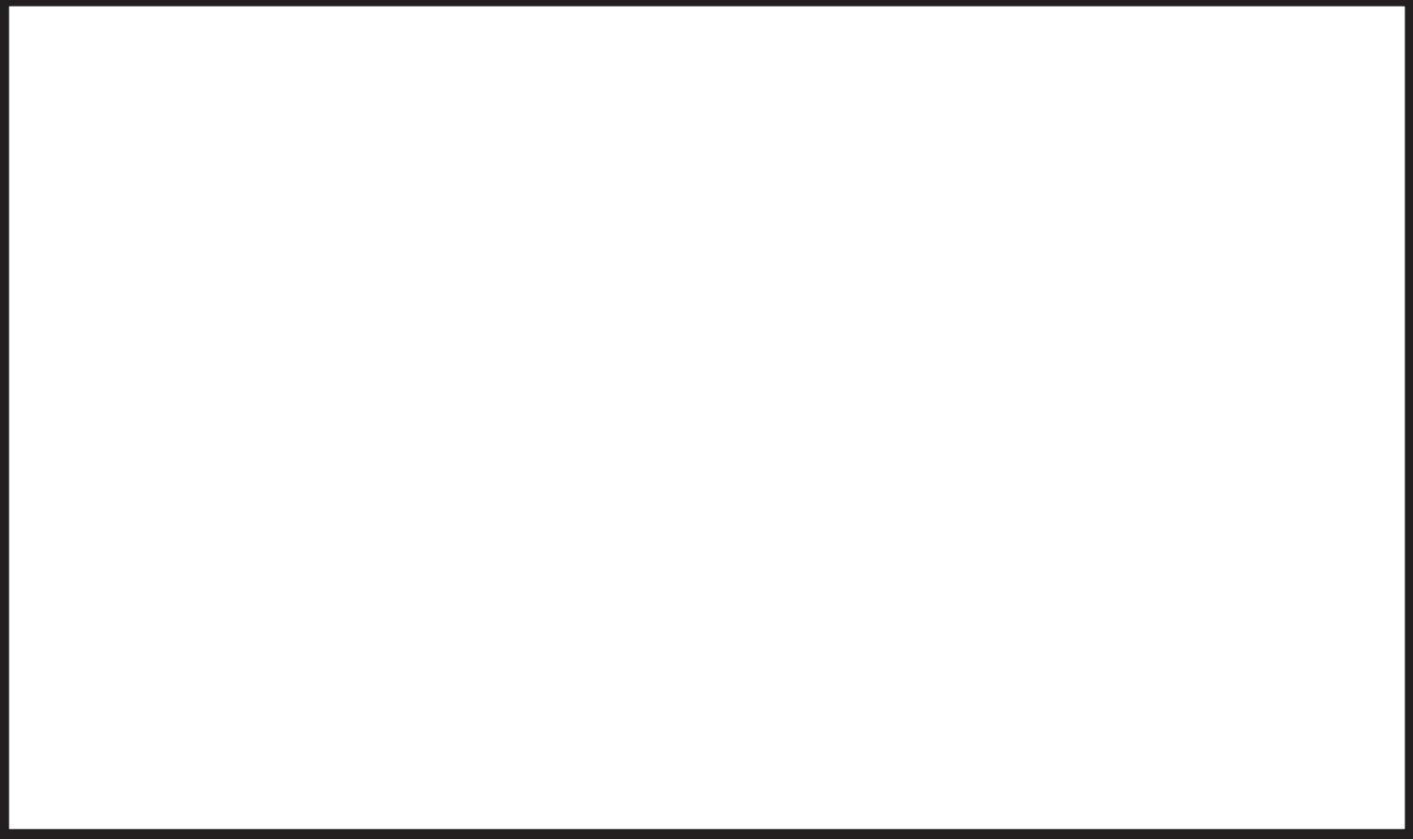
Simply click the Publications icon, located on our home page.

Please call if you have further questions or need help with our website.



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FULL PAGE
7.875" x 9.5"



QUARTER PAGE

3.875" x 4.6875"

BUSINESS CARD
3.5" x 2"

